### 110TH CONGRESS 1ST SESSION

# H. R. 2364

To promote expanded economic opportunities for farmers and ranchers through local and regional markets, expand access to healthy food in underserved communities, provide access to locally and regionally grown food for schools, institutions, and consumers, and strengthen rural-urban linkages, and for other purposes.

#### IN THE HOUSE OF REPRESENTATIVES

May 17, 2007

Mr. Blumenauer (for himself, Mrs. Boyda of Kansas, Mr. Kagen, Mrs. Gillibrand, Mr. Rush, Mr. Payne, Ms. Schakowsky, and Mr. Allen) introduced the following bill; which was referred to the Committee on Agriculture, and in addition to the Committee on Education and Labor, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

# A BILL

To promote expanded economic opportunities for farmers and ranchers through local and regional markets, expand access to healthy food in underserved communities, provide access to locally and regionally grown food for schools, institutions, and consumers, and strengthen rural-urban linkages, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,

# 1 SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

- 2 (a) SHORT TITLE.—This Act may be cited as the
- 3 "Local Food and Farm Support Act"
- 4 (b) Table of Contents.—
  - Sec. 1. Short title; table of contents.
  - Sec. 2. Grants to support value-added agricultural products.
  - Sec. 3. Healthy food enterprise development program.
  - Sec. 4. Direct farmer to consumer marketing assistance program.
  - Sec. 5. WIC farmer's market nutrition program.
  - Sec. 6. Senior farmers' market nutrition program.
  - Sec. 7. Community food project competitive grants.
  - Sec. 8. Authorization level for farm-to-cafeteria activities.
  - Sec. 9. Purchases of locally produced foods.
  - Sec. 10. School preference study.
  - Sec. 11. Food stamp fruit and vegetable incentive program.
  - Sec. 12. Independent evaluation of Department of Agriculture commodity purchase process.
  - Sec. 13. Urban agriculture production program.

# 5 SEC. 2. GRANTS TO SUPPORT VALUE-ADDED AGRICUL-

- 6 TURAL PRODUCTS.
- 7 The Agricultural Risk Protection Act of 2000 (7
- 8 U.S.C. 1621 note; Public Law 106–224) is amended by
- 9 striking section 231 and inserting the following new sec-
- 10 tions:
- 11 "SEC. 231. GRANTS TO SUPPORT VALUE-ADDED AGRICUL-
- 12 TURAL PRODUCTS.
- "(a) DEFINITIONS.—In this section:
- 14 "(1) Value-added agricultural prod-
- 15 UCT.—
- 16 "(A) IN GENERAL.—The term 'value-added
- 17 agricultural product' means any agricultural
- commodity or product that—

1	"(i)(I) has undergone a change in
2	physical state;
3	"(II) was produced in a manner that
4	enhances the value of the agricultural com-
5	modity or product, as demonstrated
6	through a business plan that shows the en-
7	hanced value, as determined by the Sec-
8	retary; or
9	"(III) is physically segregated in a
10	manner that results in the enhancement of
11	the value of the agricultural commodity or
12	product; and
13	"(ii) As a result of the change in
14	physical state or the manner in which the
15	agricultural commodity or product was
16	produced or segregated—
17	"(I) the customer base for the
18	agricultural commodity or product has
19	been expanded; and
20	"(II) a greater portion of the rev-
21	enue derived from the marketing,
22	processing, or physical segregation of
23	the agricultural commodity or product
24	is available to the producer of the
25	commodity or product.

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1	"(B) Inclusion.—The term includes such
2	farm- or ranch-based renewable energy con-
3	servation and generation projects as are ineli-
4	gible for assistance under section 9006 of the
5	Farm Security and Rural Investment Act of
6	2002 and are otherwise eligible for this pro-
7	gram, as determined by the Secretary.
8	"(2) Mid-tier value chain.—The term 'mid-
9	tier value chain' means supply networks that link
10	independent producers with businesses and coopera-
11	tives that market value-added agricultural products
12	in a manner that—
13	"(A) specifically targets and strengthens
14	the profitability and competitiveness of mid-
15	sized family farms, that are not larger than
16	family farms, as defined in regulations pursu-
17	ant to section 302 of the Consolidated Farm
18	and Rural Development;
19	"(B) obtains agreement from the eligible
20	agricultural producer group, farmer or rancher
21	cooperative, or majority-controlled producer-
22	based business venture engaged in the value
23	chain in the method for price determination;

and

1	"(C) adheres to clear and transparent so-
2	cial, environmental, economic, and consumer
3	standards and equitable business practices
4	throughout all parts of the supply network.
5	"(3) Socially disadvantaged farmer.—The
6	term 'socially disadvantaged farmer' has the mean-
7	ing given the term in section 355(e) of the Consoli-
8	dated Farm and Rural Development Act (7 U.S.C.
9	2003 (e)).
10	"(b) Grant Program.—From amounts made avail-
11	able to carry out this section, the Secretary shall award
12	competitive grants—
13	"(1) to an eligible independent producer (as de-
14	termined by the Secretary) of a value-added agricul-
15	tural product to assist the producer—
16	"(A) in developing a business plan for via-
17	ble marketing opportunities for the value-added
18	agricultural product; or
19	"(B) in developing strategies that are in-
20	tended to create marketing opportunities for
21	the producer;
22	"(2) to an eligible agricultural producer group,
23	farmer or rancher cooperative, or majority-controlled
24	producer-based business venture (as determined by
25	the Secretary) to assist the entity—

1	"(A) in developing a business plan for via-
2	ble marketing opportunities in emerging mar-
3	kets for a value-added agricultural product; or
4	"(B) in developing strategies that are in-
5	tended to create marketing opportunities in
6	emerging markets for the value-added agricul-
7	tural product; and
8	"(3) to nonprofit organizations, educational in-
9	stitutions, and units of government to assist pro-
10	ducers and groups eligible under paragraph (A) or
11	(B) by—
12	"(A) providing training or technical assist-
13	ance; or
14	"(B) conducting outreach on the avail-
15	ability of the program and application require-
16	ments.
17	"(c) Grant Amounts and Allocations.—
18	"(1) In general.—Except as provided in para-
19	graph (2), the total amount provided under this sec-
20	tion to a grant recipient shall not exceed \$500,000.
21	"(2) Feasibility study grants.—The total
22	amount provided under this section to a grant recipi-
23	ent for a feasibility study grant shall not exceed
24	\$100,000.

- 1 "(3) Majority-controlled producer-based 2 Business ventures.—The amount of grants pro-3 vided to majority-controlled producer-based business 4 ventures under subsection (b)(2) for a fiscal year 5 may not exceed 10 percent of the amount of funds 6 that are used to make grants for the fiscal year 7 under this section.
  - "(4) FARM AND RANCH-BASED RENEWABLE EN-ERGY.—The amount of grants provided for farm and ranch-based renewable energy conservation and generation for a fiscal year may not exceed 15 percent of the amount of funds that are used to make grants for the fiscal year under this section.
    - "(5) MID-TIER VALUE CHAINS.—To the maximum extent practicable, the amount of grants provided for mid-tier value chains for a fiscal year shall be not less than 15 percent of the amount of funds that are used to make grants for the fiscal year under this section.
    - "(6) Socially disadvantaged farmers and ranchers.—To the maximum extent practicable, the amount of grants provided for projects which include the significant participation of socially disadvantaged farmers and ranchers for a fiscal year shall be not less than 10 percent of the amount of

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- funds that are used to make grants for the fiscal year under this section.
- "(7) Training, technical assistance, and Outreach.—The amount of grants provided to non-profit organizations, educational institutions, and units of government under subsection (b)(3) for a fiscal year may not exceed 10 percent of the amount of funds that are used to make grants for the fiscal year under this section.
- "(8) SMALL AND INDIVIDUAL PRODUCER
  GRANTS.—The Secretary may provide for separate
  funding pools for proposals requesting less than
  \$50,000 grants and for individual producer grants.
- ''(d) GRANTEE STRATEGIES.—A recipient of a grant
  under this section shall use the grant—
- "(1) to develop a business plan or perform a feasibility study to establish a viable marketing opportunity for a value-added agricultural product; or
- "(2) to provide capital to establish alliances or business ventures that allow the producer of the value-added agricultural product to better compete in domestic or international markets.
- 23 "(e) Priority.—
- 24 "(1) IN GENERAL.—In awarding grants the 25 Secretary shall give the priority to projects that—

1	"(A) are 100 percent producer owned;
2	"(B) contribute to increasing the number
3	and quality of self-employment opportunities in
4	farming and ranching by increasing value-added
5	opportunities for beginning farmers and ranch-
6	ers, socially disadvantaged farmers and ranch-
7	ers, and other operations that are not larger
8	than family farms, as defined in regulations
9	pursuant to section 302 of the Consolidated
10	Farm and Rural Development Act;
11	"(C) help retain and enhance small and
12	medium-sized farms and ranches and preserve
13	productive farm and ranch lands;
14	"(D) conserve and enhance the quality of
15	land, water, and energy resources, wildlife habi-
16	tat, and other landscape values and amenities
17	in rural areas; and
18	"(E) support new ventures that do not
19	have well-established market or product devel-
20	opment staffs and budgets.
21	"(2) Mid-tier value chain grants.—In
22	awarding grants pursuant to subsection (b)(2), the
23	Secretary shall give priority to projects that facili-
24	tate partnerships that may involve businesses, co-

- 1 operatives, non-profit organizations, agencies, and
- 2 educational institutions.
- 3 "(3) Regional balance.—In awarding grants
- 4 the Secretary shall to the maximum extent prac-
- 5 ticable ensure that all States and regions are able to
- 6 participate.
- 7 "(f) TERM.—A grant under this section shall have
- 8 a term that does not exceed three years.
- 9 "(g) SIMPLIFIED APPLICATION.—The Secretary shall
- 10 offer a simplified application form and process for project
- 11 proposals requesting less than \$50,000.
- 12 "(h) Funding.—Not later than 30 days after the
- 13 date of enactment of the Local Food and Farm Support
- 14 Act, on October 1, 2008, and on each October 1 thereafter
- 15 through October 1, 2012, of the funds of the Commodity
- 16 Credit Corporation, the Secretary shall make available to
- 17 carry out this section \$60,000,000. Such amounts shall
- 18 remain available until expended.
- 19 "SEC. 232. FAMILY FARMER AND RANCHER VIABILITY AND
- 20 **INNOVATION FUND.**
- 21 "(a) Establishment.—The Secretary shall estab-
- 22 lish a demonstration program to be known as the 'Family
- 23 Farmer and Rancher Viability and Innovation Fund'
- 24 under which the Secretary shall make grants to groups
- 25 of producers who operate not larger than family farms,

- 1 as defined in regulations pursuant to section 302 of the
- 2 Consolidated Farm and Rural Development Act, for inno-
- 3 vative strategies, other than marketing value-added agri-
- 4 cultural products, that enhance viability, profitability, and
- 5 competitiveness through joint efforts.
- 6 "(b) Funding.—Of the amounts made available
- 7 under section 231(h) for each fiscal year, the Secretary
- 8 shall use to carry out this section—
- 9 "(1) not less than \$2 million for fiscal year
- 10 2008;
- 11 "(2) not less than \$3 million for fiscal year
- 12 2009; and
- 13 "(3) not less than \$10 million for fiscal years
- 14 2010 through 2012.".
- 15 SEC. 3. HEALTHY FOOD ENTERPRISE DEVELOPMENT PRO-
- GRAM.
- 17 Title II of the Specialty Crops Competitiveness Act
- 18 of 2004 (Public Law 108–465) is amended by adding at
- 19 the end the following:
- 20 "SEC. 204. HEALTHY FOOD ENTERPRISE DEVELOPMENT
- PROGRAM.
- 22 "(a) FINDINGS.—Congress makes the following find-
- 23 ings:
- 24 "(1) The average distance fresh foods, espe-
- cially fresh fruits and vegetables, travel from point

- of production to point of retail sale has increased ver the past three decades to at least 1,500 miles as referenced in a 2003 report from Iowa State University.
  - "(2) It is in the public interest that agricultural producers, including small and mid-sized family farms and ranches, socially disadvantaged farmers and ranchers, and beginning farmers and ranchers, have access to a local and regional processors and distributors to foster competitive markets and improve farm and ranch profitability.
    - "(3) Improving producer access to processing, distribution, and other marketing services can significantly enhance consumer access to affordable locally and regionally-produced foods.
    - "(4) Increasing the availability of locally and regionally-produced food is especially in important for improving food access in underserved communities.
- "(5) Renewal of local and regional food systems will encourage the preservation of farm and ranch lands and spur natural resource and environmental improvements.
- 24 "(b) Purpose.—The purpose of this section is to 25 support farm and ranch income by significantly enhancing

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1	a producer's share of the final retail product price through
2	improved access to competitive processing and distribution
3	systems which deliver affordable, locally and regionally
4	produced foods to consumers, improve food access in un-
5	derserved communities, and help save farm and ranch land
6	and protect natural resources.
7	"(c) Definitions.—In this section:
8	"(1) Beginning farmer or rancher.—The
9	term 'beginning farmer or rancher' has the meaning
10	given the term 'qualified beginning farmer or ranch-
11	er' in section 343(a) of the Consolidated Farm and
12	Rural Development Act (7 U.S.C. 1991(a)).
13	"(2) ELIGIBLE ENTITY.—The term 'eligible en-
14	tity' includes—
15	"(A) a small or midsized processor, dis-
16	tributor, wholesaler, or retail food outlet;
17	"(B) a group of producers operating as a
18	legally recognized marketing alliance;
19	"(C) a producer-owned cooperative;
20	"(D) a nonprofit organization;
21	"(E) an economic development or commu-
22	nity development corporation;
23	"(F) a unit of State or local government;
24	and
25	"(G) an academic institution

1	"(3) Indian tribe.—The term 'Indian tribe'
2	has the meaning given the term in section 4 of the
3	Indian Self-Determination and Education Assistance
4	Act (25 U.S.C. 450b).
5	"(4) Locally or regionally produced
6	FOOD.—The term 'locally or regionally produced
7	food' means any agricultural product distributed
8	within the locality or region in which the agricultural
9	product is produced in a manner that ensures that—
10	"(A) typically convey information regard-
11	ing the product origin, production practices, or
12	other similar information which is a source of
13	value to the end-use consumer;
14	"(B) the income of the producer is in-
15	creased through maximization of the share of
16	the retail food price retained by the producer;
17	"(C) consumers are provided with afford-
18	able agricultural products produced, processed,
19	and distributed in the locality or region of the
20	consumers; and
21	"(D) have traveled at least less than half
22	of the current average distance of all food pro-
23	duced and consumed in the United States as
24	determined by the Secretary

1	"(5) Secretary.—The term 'Secretary' means
2	the Secretary of Agriculture.
3	"(6) Socially disadvantaged farmer or
4	RANCHER.—The term 'socially disadvantaged farmer
5	or rancher' has the meaning given the term in sec-
6	tion 355(e) of the Consolidated Farm and Rural De-
7	velopment Act (7 U.S.C. 2003(e)).
8	"(7) Underserved community.—The term
9	'underserved community' includes any community
10	that may have, as determined by the Secretary—
11	"(A) limited access to affordable, healthy
12	foods, including fresh fruits and vegetables, in
13	grocery retail stores or farmer-to-consumer di-
14	rect markets;
15	"(B) high incidences of diet-related dis-
16	eases, including obesity;
17	"(C) high rates of hunger or food insecu-
18	rity; or
19	"(D) severe or persistent poverty in urban
20	or rural communities, including Indian tribal
21	communities.
22	"(d) Grant Program.—
23	"(1) Establishment.—The Secretary, acting
24	through the head of the market services branch of
25	the Agricultural Marketing Service, shall establish a

1	program under which the Secretary shall provide
2	grants, on a competitive basis, to eligible entities to
3	conduct enterprise feasibility studies (including stud-
4	ies of consumer preference), in accordance with the
5	purpose of this section.
6	"(2) Application.—To be eligible to receive a
7	grant under this subsection, an eligible entity shall
8	submit to the Secretary an application at such time,
9	in such manner, and containing such information as
10	the Secretary may require.
11	"(3) Coordination with other agencies.—
12	In carrying out the program under this subsection,
13	the Secretary shall coordinate, with respect to the
14	development of the program and reviews of grant
15	applications, with—
16	"(A) the Cooperative State Research, Edu-
17	cation, and Extension Service; and
18	"(B) the Rural Business Cooperative Serv-
19	ice.
20	"(4) Priority.—In providing grants under this
21	subsection, the Secretary shall give priority to appli-
22	cations with proposed projects that—
23	"(A) convey food products produced, proc-
24	essed, distributed near to point of final retail
25	purchase, with the total distance a food product

1	travels to the point of retail purchase as a
2	measure of product freshness and compliance
3	with the purpose in subsection (b);
4	"(B) are from partnerships of 2 or more
5	eligible entities;
6	"(C) include features effectively targeting
7	participation by socially disadvantaged farmers
8	or ranchers or beginning farmers or ranchers;
9	"(D) increase employment opportunities in
10	underserved communities;
11	"(E) support small and mid-sized farm vi-
12	ability and increase farming opportunities; or
13	"(F) establish and maintain satisfactory
14	environmental and labor standards, including
15	worker protection.
16	"(5) Maximum amount.—The amount of a
17	grant provided under this subsection shall not exceed
18	\$250,000.
19	"(6) Term.—A grant provided under this sub-
20	section shall have a term of not more than 3 years.
21	"(7) Reports.—
22	"(A) In General.—Each eligible entity
23	that receives a grant under this subsection shall
24	submit to the Secretary an annual report de-
25	scribing the results and progress of each feasi-

- 1 bility study to ensure sufficient progress is 2 achieved with respect to the goals of the projects carried out by the eligible entity. 3 "(B) PUBLIC AVAILABILITY.—The 4 retary shall ensure that any information con-6 tained in a report under subparagraph (A) re-7 lating to consumer preference or producer avail-8 ability is made available to the public. 9 "(8) Funding.—On October 1, 2008, and on 10 each October 1 thereafter through October 1, 2013, 11 out of any funds in the Treasury not otherwise ap-12 propriated, the Secretary of the Treasury shall 13 transfer to the Secretary to carry out this subsection 14 \$5,000,000, to remain available until expended. "(e) DEVELOPMENT 15 Enterprise Loan Pro-16 GRAM.—
  - "(1) ESTABLISHMENT.—The Secretary, acting through the Agricultural Marketing Service, shall establish a program under which the Secretary shall provide loans and loan guarantees to eligible entities and individual producers for use in accordance with paragraph (6).
  - "(2) COORDINATION WITH OTHER AGENCIES.— In carrying out the program under this subsection, the Secretary shall coordinate, with respect to the

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1	development of the program, reviews of applications,
2	and implementation with the Rural Business Coop-
3	erative Service.
4	"(3) Application.—To be eligible to receive a
5	loan or loan guarantee under this subsection, an eli-
6	gible entity or individual producer shall submit to
7	the Secretary an application at such time, in such
8	manner, and containing such information as the Sec-
9	retary may require.
10	"(4) Requirements.—
11	"(A) Priority.—In providing loans and
12	loan guarantees under this subsection, the Sec-
13	retary shall give priority to applications with
14	proposed projects that—
15	"(i) convey food products produced,
16	processed, distributed near to point of final
17	retail purchase, with the total distance a
18	food product travels to the point of retail
19	purchase as a measure of product
20	freshness and compliance with the purpose
21	in subsection (b);
22	"(ii) are from partnerships of 2 or
23	more eligible entities;
24	"(iii) include features effectively tar-
25	geting participation by socially disadvan-

1	taged farmers or ranchers or beginning
2	farmers or ranchers;
3	"(iv) increase employment opportuni-
4	ties in underserved communities;
5	"(v) establish and maintain clear envi-
6	ronmental and labor standards, including
7	worker protection; or
8	"(vi) support small and mid-sized
9	farm viability and increase farming oppor-
10	tunities.
11	"(B) Limitation.—The Secretary shall
12	ensure that no recipient of a loan or loan guar-
13	antee under this subsection holds, or signifi-
14	cantly benefits from, more than 1 loan or guar-
15	antee for the term of the loan or guarantee.
16	"(5) DIRECT LOANS.—
17	"(A) IN GENERAL.—The Secretary shall
18	provide loans under this subsection—
19	"(i) on an annual and competitive
20	basis;
21	"(ii) after conducting a review of ap-
22	plicable applications in accordance with
23	subsection (e)(3);
24	"(iii) in a manner that is economically
25	sound, as determined by the Secretary;

1	"(iv) that may be subordinated to
2	loans made by local private lenders; and
3	"(v) in an amount equal to not more
4	than \$1,500,000, as adjusted to reflect
5	changes for the 12-month period ending
6	the preceding November 30 in the Con-
7	sumer Price Index for All Urban Con-
8	sumers published by the Bureau of Labor
9	Statistics of the Department of Labor.
10	"(B) Interest rate.—The interest rate
11	of a loan provided under this subsection—
12	"(i) shall be equivalent to the interest
13	rate of securities of the United States
14	Treasury of comparable maturity as of the
15	date on which the loan is provided;
16	"(ii) may be offered as a variable rate
17	to allow lower-interest payments until an
18	eligible entity is able to pay higher-interest
19	payments, subject to the condition that the
20	total interest rate does not exceed the
21	standard interest rate of the Department
22	of the Treasury, as in existence on the
23	date on which the loan is approved; and
24	"(iii) shall not change, in the aggre-
25	gate, during the term of the loan.

1	"(C) Repayment.—An eligible entity or
2	individual producer shall repay the Secretary an
3	amount equal to the amount of the loan re-
4	ceived by the eligible entity or individual pro-
5	ducer (including interest) by not later than 15
6	years after the date on which the loan is pro-
7	vided.
8	"(D) Underserved communities.—The
9	Secretary shall defer repayment of a loan (in-
10	cluding interest) provided to an eligible entity
11	located in an underserved community for the 3-
12	year period beginning on the date on which the
13	loan is provided.
14	"(6) Loan guarantees.—
15	"(A) Rates.—
16	"(i) In general.—Except as pro-
17	vided in clauses (ii) and (iii), the rate of a
18	loan guarantee provided under this sub-
19	section shall be not less than 80 percent
20	and not more than 90 percent.
21	"(ii) CERTAIN RECIPIENTS.—The rate
22	of a loan guarantee provided under this
23	subsection to an eligible entity that serves
24	primarily a majority of socially disadvan-

taged farmers or ranchers or beginning

1	farmers or ranchers, as determined by the
2	Secretary, shall be not less than 95 per-
3	cent.
4	"(iii) CERTAIN PROJECTS.—The rate
5	of a loan guarantee provided under this
6	subsection for a project that, as deter-
7	mined by the Secretary, will result in in-
8	creased employment in a low-income com-
9	munity, an economic empowerment zone,
10	or such other similar area as the Secretary
11	may designate, shall be not less than 95
12	percent.
13	"(B) Eligible Lenders.—For purposes
14	of loan guarantees under this paragraph, eligi-
15	ble lender institutions include—
16	"(i) community development financial
17	institutions;
18	"(ii) community development banks;
19	"(iii) credit unions;
20	"(iv) banks owned by Indian tribes;
21	and
22	"(v) such other institutions as the
23	Secretary may designate to ensure equi-
24	table access to loan guarantees—
25	"(I) in each State; and

1	"(II) to Indian tribal organiza-
2	tions.
3	"(C) MAXIMUM AMOUNT.—The amount of
4	a loan guarnateed under this subsection shall
5	not exceed \$1,500,000, as adjusted to reflect
6	changes for the 12-month period ending the
7	preceding November 30 in the Consumer Price
8	Index for All Urban Consumers published by
9	the Bureau of Labor Statistics of the Depart-
10	ment of Labor.
11	"(7) Use of funds.—An eligible entity or in-
12	dividual producer shall use funds provided pursuant
13	to a loan or loan guarantee under this subsection to
14	develop processing, distribution, and information in-
15	frastructure for locally or regionally produced food,
16	in accordance with the purpose of this section, in-
17	cluding through—
18	"(A) construction of new infrastructure;
19	"(B) rehabilitation of existing infrastruc-
20	ture;
21	"(C) activities to support the development
22	of marketing networks and alliances;
23	"(D) development of information infra-
24	structure, including websites;

1	"(E) purchases of equipment for proc-
2	essing, distribution, transportation, storage,
3	and other related purposes; and
4	"(F) other activities, as the Secretary de-
5	termines to be appropriate.
6	"(8) Funding.—On October 1, 2008, and on
7	each October 1 thereafter through October 1, 2013,
8	out of any funds in the Treasury not otherwise ap-
9	propriated, the Secretary of the Treasury shall
10	transfer to the Secretary to carry out this subsection
11	\$35,000,000, to remain available until expended, of
12	which—
13	"(A) not less than \$15,000,000 shall be
14	used for each fiscal year to provide loans under
15	paragraph (4); and
16	"(B) not less than \$10,000,000 shall be
17	used for each fiscal year to provide loan guar-
18	antees under paragraph (5).
19	"(f) Grant and Loan Program Requirements.—
20	"(1) TECHNICAL ASSISTANCE AND OUT-
21	REACH.—
22	"(A) IN GENERAL.—The Secretary shall—
23	"(i) provide to the public information
24	relating to the grant and loan programs
25	under this section; and

1	"(ii) provide technical assistance to—
2	"(I) socially disadvantaged farm-
3	ers or ranchers;
4	"(II) Indian tribal organizations;
5	"(III) low-income populations;
6	and
7	"(IV) other underserved commu-
8	nities and producers.
9	"(B) Service providers.—In carrying
10	out subparagraph (A), the Secretary may enter
11	into contracts, on a competitive basis, with enti-
12	ties that, as determined by the Secretary—
13	"(i) demonstrate experience in serving
14	socially disadvantaged farmers or ranchers
15	and other underserved communities and
16	producers;
17	"(ii) include, in the governance struc-
18	ture of the entity, 2 or more members rep-
19	resenting the targeted communities served
20	by the entity; and
21	"(iii) will share information developed
22	or used by the entity with—
23	"(I) researchers;
24	"(II) practitioners; and
25	"(III) other interested parties.

1	"(C) Funding.—On October 1, 2008, and
2	on each October 1 thereafter through October
3	1, 2013, out of any funds in the Treasury not
4	otherwise appropriated, the Secretary of the
5	Treasury shall transfer to the Secretary to
6	carry out this paragraph not less than
7	\$200,000 and not more than an amount equal
8	to 5 percent of the funds required to carry out
9	this program, to remain available until ex-
10	pended.
11	"(2) Limitations.—For purposes of the pro-
12	grams under this section, the Secretary—
13	"(A) shall not give preference to any entity
14	based on an agricultural commodity produced
15	or supported by the entity; and
16	"(B) shall encourage, to the maximum ex-
17	tent practicable, projects that use infrastructure
18	efficiently for more than 1 agricultural product.
19	"(3) Report.—Not less frequently than once
20	each year, the Secretary shall submit to Congress a
21	report that describes the programs (including the
22	level of participation in each program) under this
23	section, including information relating to—
24	"(A) projects carried out under this sec-
25	tion;

1	"(B) characteristics of the agricultural
2	producers and communities served by the
3	projects;
4	"(C) the benefits of the projects;
5	"(D) data necessary to comply with—
6	"(i) section 2501A of the Food, Agri-
7	culture, Conservation, and Trade Act of
8	1990 (7 U.S.C. 2279–1); or
9	"(ii) section 8(b)(5)(B) of the Soil
10	Conservation and Domestic Allotment Act
11	(16  U.S.C.  590h(b)(5));  and
12	"(E) outreach and technical assistance ac-
13	tivities carried out by the Secretary under para-
14	graph (1).".
15	SEC. 4. DIRECT FARMER TO CONSUMER MARKETING AS-
16	SISTANCE PROGRAM.
17	Section 6 of the Farmers-to-Consumers Direct Mar-
18	keting Act of 1976 (7 U.S.C. 3005) is amended to read
19	as follows:
20	"SEC. 6. DIRECT FARMER TO CONSUMER MARKETING AS-
21	SISTANCE PROGRAM.
22	"(a) FINDINGS.—The Congress finds that—
23	"(1) agricultural direct farmer to consumer
24	marketing activities, including farmers markets,
25	roadside stands, community supported agriculture,

internet, mail-order, and other similar direct order marketing activities significantly enhance the ability of agricultural producers to retain a greater share of

their products' retail value;

- 5 "(2) direct farmer-to-consumer marketing ac-6 tivities are a crucial component of the current and 7 future viability of small and mid-sized farms and 8 ranches, and beginning and socially disadvantaged 9 farmers and ranchers; and
- "(3) agricultural direct marketing activities contribute to the health and well-being of consumers in rural, urban, and tribal communities by providing access to healthy, fresh, and affordable food.
- "(b) ESTABLISHMENT.—The Secretary shall carry out a program, to be known as the 'Direct to Consumer Marketing Assistance Program' (referred to in this section as the 'Program'), to make grants to eligible entities for projects to establish, expand, and promote farmers' marketing opportunities.
- 21 "(c) Program Purposes.—The purposes of the Pro-22 gram are—
- 23 "(1) to increase domestic consumption of agri-24 cultural commodities by improving and expanding,

1	or assisting in the improvement and expansion of di-
2	rect producer to consumer marketing opportunities;
3	"(2) to develop, or aid in the development of,
4	new direct producer to consumer marketing opportu-
5	nities;
6	"(3) to increase direct producer to consumer di-
7	rect marketing opportunities in underserved areas by
8	providing, to the maximum extent possible, not less
9	than twenty-five percent of program grants to
10	projects in areas determined underserved by the Sec-
11	retary.
12	"(d) Eligible Entities.—An entity shall be eligible
13	to receive a grant under the Program if the entity is—
14	"(1) two or more farmers and or farm vendors
15	who sell their own products through a common
16	channel of distribution;
17	"(2) producer networks and associations;
18	"(3) a local government;
19	"(4) a nonprofit corporation;
20	"(5) a public benefit corporation;
21	"(6) an economic development corporation;
22	"(7) a regional farmers' market authority; or
23	"(8) such other entity as the Secretary may
24	designate.

"(e) Eligible Activities.—Eligible direct farmer-1 2 to-consumer activities include— 3 "(1) farmers markets; "(2) roadside stands; 4 "(3) community supported agriculture; 5 "(4) activities to support the use of EBT at 6 7 farmers markets and, where feasible, other direct 8 market enterprises; "(5) pick your own operations; 9 "(6) internet and mail-order sales with eligible 10 11 entities qualifying as producer networks and associa-12 tions under this section limited to those engaged in 13 emerging markets; "(7) producer-run agritourism activities facili-14 15 tating the direct sale of agricultural products; and "(8) other similar ventures as determined by 16 17 the Secretary. 18 "(f) LIMITATIONS.—An eligible entity may not use a 19 grant or other assistance provided under this Program for 20 the purchase, construction, or rehabilitation of a building 21 or structure. "(g) Criteria and Guidelines.—The Secretary 22 23 shall establish criteria and guidelines for the submission, evaluation, and funding of proposed projects under the Program. 25

- 1 "(h) Funding.—Not later than 30 days after the
- 2 date of enactment of the Local Food and Farm Support
- 3 Act, on October 1, 2008, and on each October 1 thereafter
- 4 through October 1, 2012, of the funds of the Commodity
- 5 Credit Corporation, the Secretary shall make available to
- 6 carry out this subsection \$25,000,000. Such funds shall
- 7 remain available until expended.".

#### 8 SEC. 5. WIC FARMER'S MARKET NUTRITION PROGRAM.

- 9 Section 17(m)(9)(A) of the Child Nutrition Act of
- 10 1966 (42 U.S.C. 1786(m)(9)(A)) is amended—
- 11 (1) in clause (i), by striking "2009" and insert-
- ing "2013"; and
- 13 (2) by striking clause (ii) and inserting the fol-
- lowing:
- 15 "(ii) Mandatory Funding.—Of the funds of the
- 16 Commodity Credit Corporation, the Secretary shall make
- 17 available to carry out this subsection \$20,000,000 for fis-
- 18 cal year 2008, \$30,000,000 for fiscal year 2009,
- 19 \$45,000,000 for fiscal year 2010, \$60,000,000 for fiscal
- 20 year 2011, and not less than \$75,000,000 for fiscal year
- 21 2012 and each fiscal year thereafter. Such funds shall re-
- 22 main available until expended.".

#### 23 SEC. 6. SENIOR FARMERS' MARKET NUTRITION PROGRAM.

- 24 Section 4402 of the Farm Security and Rural Invest-
- 25 ment Act of 2002 (7 U.S.C. 3007) is amended—

1	(1) in subsection (a) by striking "\$5,000,000"
2	and all that follows through "2007", and inserting
3	"\$20,000,000 for fiscal year 2008, \$30,000,000 for
4	fiscal year 2009, \$45,000,000 for fiscal year 2010,
5	\$60,000,000 for fiscal year 2011, and not less than
6	\$75,000,000 for fiscal year 2012 and each fiscal
7	year thereafter", and
8	(2) in subsection (b)—
9	(A) in paragraph (2) by striking "and" at
10	the end,
11	(B) in paragraph (3) by striking the period
12	at the end and inserting "; and", and
13	(C) by adding at the end the following:
14	"(4) to promote the transition to organic and
15	other environmentally beneficial food production sys-
16	tems."; and
17	(3) by adding at the end the following new sub-
18	section:
19	"(d) Eligible Participants; Benefits Levels.—
20	The regulations required by subsection (c)
21	"(1) shall allow for participation by farmers
22	markets, and roadside stands, community supported
23	agriculture programs; and

1	"(2) shall not limit the ability of State or re-
2	gional programs to set benefit levels per individual
3	senior.".
4	SEC. 7. COMMUNITY FOOD PROJECT COMPETITIVE
5	GRANTS.
6	(a) Authority to Provide Assistance.—Section
7	25(b) of the Food Stamp Act of 1977 (7 U.S.C. 2034(b))
8	is amended—
9	(1) in paragraph (1) by striking "From
10	amounts made available to carry out this Act, the
11	Secretary may" and inserting "The Secretary shall";
12	and
13	(2) by striking paragraph (2) and inserting the
14	following:
15	"(2) Funding amounts.—From amounts
16	made available to carry out this Act, the Secretary
17	shall use \$60,500,000 for each of fiscal years 2008
18	through 2013 to make grants under this section.".
19	(b) Preference for Certain Projects.—Section
20	25(d) of the Food Stamp Act of 1977 (7 U.S.C. 2034(d))
21	is amended—
22	(1) in paragraph (3) by striking "or" at the
23	end;
24	(2) in paragraph (4) by striking the period at
25	the end and inserting ". or" and

1	(3) by adding at the end the following:
2	"(5) serve special project needs in areas of—
3	"(A) transportation and processing for ex-
4	panding institutional and emergency food serv-
5	ice demand for local food;
6	"(B) retail access to healthy foods in un-
7	derserved markets;
8	"(C) integration of urban and metro-area
9	food production in food projects; and
10	"(D) technical assistance for youth, so-
11	cially disadvantaged individuals, and limited re-
12	source groups.".
13	(c) Matching Funds Requirements.—Section
14	25(e)(1) of the Food Stamp Act of 1977 (7 U.S.C.
15	2034(e)(1)) is amended by striking "50" and inserting
16	"75".
17	(d) Term of Grant.—Section 25(f)(2) of the Food
18	Stamp Act of 1977 (7 U.S.C. 2034(f)(2)) is amended by
19	striking "3" and inserting "5".
20	(e) Funding.—Section 25(h)(4) of the Food Stamp
21	Act of 1977 (7 U.S.C. 2034(h)(4)) is amended—
22	(1) by striking "fiscal years 2003 through
23	2007" and inserting "fiscal years 2008 through
24	2013"; and

1	(2) by striking "\$200,000" and inserting
2	"\$500,000".
3	SEC. 8. AUTHORIZATION LEVEL FOR FARM-TO-CAFETERIA
4	ACTIVITIES.
5	Section 18 of the Richard B. Russell National School
6	Lunch Act (42 U.S.C. 1769) is amended in subsection
7	(i)(2) by striking "such sums as are necessary" and all
8	that follows through the period at the end and inserting
9	"to carry out this subsection \$20,000,000 for each of fis-
10	cal years 2008 through 2013.".
11	SEC. 9. PURCHASES OF LOCALLY PRODUCED FOODS.
12	(a) In General.—The Secretary shall—
13	(1) allow institutions participating in the school
14	lunch program under this Act, the Department of
15	Defense Farm to School Program and the programs
16	established by the Child Nutrition Act of 1966 (42
17	U.S.C. 1773) to use geographic preferences in their
18	bidding and procurement programs to purchase, in
19	addition to other food purchases, locally produced
20	foods for meal programs;
21	(2) advise institutions participating in a pro-
22	gram described in paragraph (1) of the policy de-
23	scribed in that subparagraph and post information
24	concerning the policy on the website maintained by
25	the Secretary;

(3) in accordance with requirements established 1 2 by the Secretary, provide startup grants to not more 3 than 200 institutions to defray the initial costs of equipment, materials, and storage facilities, and 5 similar costs, incurred in carrying out the policy de-6 scribed in paragraph (1); 7 (4) report to Congress annually concerning im-8 plementation of this section. 9 (b) Clarification Regarding Geographic Pref-ERENCES.—Nothing in this Act or any other provision of 10 law shall be construed to preempt, prohibit, or otherwise 11 limit the authority of institutions participating in the pro-12 grams described in subsection (a)(1) of this section from

17 (c) Authorization of Appropriations.—

chases, locally produced foods for meal programs.

(1) In General.—There is authorized to be appropriated to carry out this section \$400,000 for each of fiscal years 2007 through 2012 to remain available until expended.

using geographic preferences in their bidding and procure-

ment programs to purchase, in addition to other food pur-

22 (2) LIMITATION.—No amounts may be made 23 available to carry out this section unless specifically 24 provided by an appropriation Act.

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#### 1 SEC. 10. SCHOOL PREFERENCE STUDY.

- 2 The Secretary of Agriculture shall carry out a study
- 3 on the preferences of elementary and secondary schools
- 4 for commodity distribution, including the extent to which
- 5 such schools prefer commodity distribution to include
- 6 fresh fruits and vegetables, and submit to Congress a re-
- 7 port on the results of the study. The report shall include
- 8 an analysis of the logistical issues that would impede ef-
- 9 forts to increase the extent to which commodity distribu-
- 10 tion to schools includes fresh fruits and vegetables, and
- 11 shall include recommendations for improving the avail-
- 12 ability of fresh fruits and vegetables to schools.

## 13 SEC. 11. FOOD STAMP FRUIT AND VEGETABLE INCENTIVE

- 14 PROGRAM.
- 15 (a) Establishment.—There is hereby established a
- 16 demonstration project within the Food Stamp Program to
- 17 provide incentives for program participants to purchase
- 18 more fruits and vegetables. This demonstration project
- 19 shall be available to all States that submit to the Secretary
- 20 a plan that meets the requirements of this section. Ap-
- 21 proved projects that meet plan requirements may operate
- 22 within a State for a period of up to five years but not
- 23 beyond September 30, 2012.
- 24 (b) State Plan Requirements.—State proposals
- 25 to operate a fruit and vegetable incentive demonstration
- 26 project shall provide a description of the following:

1	(1) the incentive mechanism that will be imple-
2	mented and how it will be implemented;
3	(2) the categories of fruit and vegetable pur-
4	chases to which the incentive will apply;
5	(3) the plan to inform food stamp consumers of
6	the incentive and of the categories of fruits and
7	vegetables to which the incentive applies;
8	(4) the nutrition education activities that will
9	be conducted to support the incentive;
10	(5) the methodology to be used to evaluate the
11	impact of the incentive on the food purchases of food
12	stamp households when utilizing Food Stamp Pro-
13	gram benefits;
14	(6) the plan to meet the following assurances:
15	(A) that if project incentives apply to fresh
16	fruits and/or fresh vegetables, the incentive will
17	be operative in established farmers' markets for
18	food stamp consumers who purchase fruits or
19	vegetables in those venues;
20	(B) that operation of the demonstration
21	project at the point of sale will not cause food
22	stamp consumers to be delayed or to be identi-
23	fied to the general public as Food Stamp Pro-
24	gram participants;

- 1 (C) that food retailers and farmers' market 2 vendors approved to accept food stamp pur-3 chases have participated in the planning of the 4 operation of the incentive mechanism at point 5 of purchase; 6 (D) that no more than 25 percent of the 7 federal funds expended by or pursuant to the 8 State agency plan will be utilized for adminis-9 trative, educational and or evaluative purposes; 10 and 11 (E) that the State agency will provide 12 quarterly reports on the administrative costs of 13 the project and annual reports on the impact of 14 the project on food stamp purchases of fruits 15 and vegetables; 16 (c) Plan Approval.—The Secretary shall approve 17 State fruit and vegetable incentive demonstration project proposals that adequately address the required elements. 18 19 (d) Incentive Mechanism.—A State submitting a 20 proposed plan for the fruit and vegetable demonstration 21 project shall select one of the following incentive mecha-22 nisms for implementation—
- 23 (1) bonus payments, not to exceed 10 percent 24 of purchases of qualifying fruits and vegetables, 25 which will be credited to the electronic benefit ac-

- 1 count of the food stamp consumer and may be used 2 to make additional purchases; or
- 3 (2) bonus vouchers, not to exceed the value of
- 4 10 percent of purchases of qualifying fruits and
- 5 vegetables, which may be used to purchase addi-
- 6 tional fruits or vegetables.
- 7 (e) Categories of Fruits and Vegetables.—A
- 8 State submitting a proposed plan for the fruit and vege-
- 9 table demonstration project shall apply the incentive
- 10 mechanism to one or more of the following food categories:
- 11 (1) fresh fruits;
- 12 (2) fresh vegetables;
- 13 (3) canned fruits;
- 14 (4) canned vegetables;
- 15 (5) frozen fruits;
- 16 (6) frozen vegetables;
- 17 (7) dried fruits;
- 18 (8) dried vegetables.
- 19 A food product that consists of one or more reconstituted
- 20 or reprocessed fruits or vegetables, or which consists of
- 21 less than 100 percent fruit juice, may not be included in
- 22 a State's plan of food products to which the incentive ap-
- 23 plies.
- 24 (f) Administrative Costs.—The Secretary shall re-
- 25 imburse all State administrative costs related to the oper-

- 1 ation and evaluation of a demonstration project. No State
- 2 administrative cost share may be required.
- 3 (g) EVALUATION.—On or before January 1, 2012,
- 4 the Secretary shall report to Congress on the impact of
- 5 the incentives implemented by the States on total food
- 6 purchases by food stamp consumers.
- 7 SEC. 12. INDEPENDENT EVALUATION OF DEPARTMENT OF
- 8 AGRICULTURE COMMODITY PURCHASE
- 9 PROCESS.
- 10 (a) EVALUATION REQUIRED.—The Secretary of Agri-
- 11 culture shall arrange to have performed an independent
- 12 evaluation of the commodity purchasing processes (and
- 13 the statutory and regulatory authority underlying such
- 14 processes) used by the Department of Agriculture to re-
- 15 move surplus commodities from the market and support
- 16 commodity prices and producer incomes, especially with
- 17 regard to activities under section 32 of the Act of August
- 18 24, 1935 (7 U.S.C. 612c) and the importance of increas-
- 19 ing purchases of perishable specialty crops.
- 20 (b) Submission of Results.—Not later than one
- 21 year after the date of the enactment of this Act, the Sec-
- 22 retary of Agriculture shall submit to Congress a report
- 23 on the results of the evaluation.
- 24 SEC. 13. URBAN AGRICULTURE PRODUCTION PROGRAM.
- 25 (a) FINDINGS.—

- (1) Urban agriculture production serves health,
   food security, economic and community development
   goals.
- 4 (2) Urban communities at risk for obesity,
  5 Type II diabetes and other chronic diet related dis6 eases benefit from the access to fresh agricultural
  7 products and gardens where good nutritional behav8 ior and healthy food choices are modeled.
- 9 (3) Community and school gardens and other 10 urban agriculture enterprises are entry points for 11 new food system workers and farmers who value 12 healthy food choices.
- 13 (b) Purpose.—To improve food security, address 14 obesity, increase access to healthy food and nutrition edu-15 cation in low income areas, grow the number of urban ag-16 ricultural enterprises, community and school gardens, and 17 the services provided to them.
- 18 (c) ESTABLISHMENT.—The Secretary, acting 19 through the Natural Resources Conservation Service 20 (NRCS) and in cooperation with Cooperative State Re-21 search, Education and Extension Service (CSREES) and 22 other agencies as appropriate, establish an Urban Agri-23 culture Production Program which will promote agricul-24 tural production capacity in metropolitan counties.

1	(d) Assistance.—In carrying out this program, the
2	Secretary shall—
3	(1) provide urban agriculture production
4	grants, provide technical assistance and carry out in-
5	formation and education programs to foster food
6	production in towns and cities; and
7	(2) provide a priority for projects seeking to di-
8	rect fresh produce to food insecure communities and
9	neighborhoods surrounding production sites.
10	(e) Funding Amounts.—From amounts made avail-
11	able to carry out this section the Secretary shall use
12	\$5,000,000 for each of fiscal years 2008 through 2012
13	to make grants under this section.
14	(f) Eligible Entities.—To be eligible for a grant
15	under subsection (b), a private nonprofit entity, must—
16	(1) have experience in areas of—
17	(A) planning, constructing and maintain-
18	ing public community or school gardens; and
19	(B) nonprofit entrepreneurial youth or job
20	skills training in low-income communities;
21	(2) demonstrate competency to implement a
22	project, provide fiscal accountability, collect data,
23	and prepare reports and other necessary documenta-
24	tion; and

1	(3) demonstrate a willingness to share informa-
2	tion with researchers, practitioners, and other inter-
3	ested parties.
4	(g) Preference for Certain Projects.—In se-
5	lecting urban agriculture production projects to receive as-
6	sistance under subsection (b), the Secretary shall give a
7	preference to projects designed to—
8	(1) develop and strengthen linkages between
9	urban producers, community-based organizations,
10	private businesses, schools and other public institu-
11	tions and agencies;
12	(2) operate in underserved markets and low in-
13	come neighborhoods; and
14	(3) engage with youth, the elderly, and immi-
15	grant communities.
16	(h) Matching Funds Requirements.—
17	(1) REQUIREMENTS.—The Federal share of the
18	cost of establishing or carrying out a community
19	food project that receives assistance under sub-
20	section (b) may not exceed 75 percent of the cost of
21	the project during the term of the grant.
22	(2) Calculation.—In providing for the non-
23	Federal share of the cost of carrying out a commu-
24	nity food project, the entity receiving the grant shall

provide for the share through a payment in cash or

- in kind, fairly evaluated, including facilities, equipment, or services.
- 3 (3) Sources.—An entity may provide for the 4 non-Federal share through State government, local 5 government, or private sources.
- 6 (i) TERM OF GRANT.—
- 7 (1) SINGLE GRANT.—An urban food project 8 may be supported by only a single grant under sub-9 section (b).
- 10 (2) TERM.—The term of a grant under sub-11 section (b) may not exceed 3 years.
- 12 (j) Technical Assistance and Related Infor-
- 13 MATION.—In carrying out this section, the Secretary may
- 14 provide technical assistance regarding urban food projects,
- 15 processes, and development to any entity seeking the as-
- 16 sistance.

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